



**LONDON AMERICAN CITY COLLEGE**  
A PREMIER SECTOR UNIVERSITY COLLEGE

**LONDON AMERICAN CITY COLLEGE,  
ACCREDITED BY IACBE, ASIC, ECBE  
& IAO**

**MADONNA  
UNIVERSITY**

**FOSTERING  
TOWARDS  
25 YEARS OF  
ACADEMIC  
EXCELLENCE**



**GRADUATION  
DAY 2023**

**Madonna University is Accredited by Higher Learning Commission (HLC), USA & Accreditation Council for Business Schools and Programs (ACBSP) & Approved by Council for Higher Education Accreditation (CHEA).**

**2023-2024**

# ABOUT COLLEGE

London American City College (LACC) is the only higher educational institution in the United Arab Emirates (UAE) Accredited by the International Accreditation Council for Business Education (IACBE), the European Council for Business Education (ECBE), International Accreditation Organisation (IAO) and the Accreditation Service for International Schools, Colleges, and Universities (ASIC), England with the distinctive status of “A Premier Institution”. LACC is also an Educational member of the Accreditation Council for Business Schools and Programs (ACBSP), USA has affirmed its commitment to excellence in business education. For maintaining a superior scholastic standard in teaching and excellence in research, the LACC has won European Gold Award and the BiZZ award for a couple of times.

London American City College (LACC) is the first of its kind established in the UAE as it is the only educational institution of higher learning which offers fully accredited and internationally recognized American qualifications (Bachelor's and Master's degrees) to the student community. It is a world-class educational institution of higher learning. Its fundamental values and unique purposes are individual student success and career development and to provide a unique and excellent international learning environment to students from all walks of life with diverse backgrounds, interests, and abilities.

As a first-class college, LACC provides the perfect e-learning environment for those who want to rise to the challenges of college life and then shine in their future chosen careers. It is the number one college of choice for those who see education as a means to an end and not simply an end in itself. LACC is a promising college of higher learning with a rich heritage as it is established by two eminent and well-known professors of international repute Prof. Dr. Paulson Mathew Chunkapura(President) and Prof. Dr. Kaup Mohamed(Dean), who are very popular with the student community and committed to providing world-class quality international education to the student community of the globe for over 40 years.

The LACC provides the best quality American higher education to the international student community from all walks of life at the most affordable fees and at a fraction of the cost of studying the same degree programs in the USA. The LACC provides opportunities to students to earn fully accredited world-class BS (Hons) & MBA degrees(via online mode of learning) with several specializations from Madonna University, Michigan, USA. The academic programs offered by Madonna University are taught online by Madonna University Professors.

Madonna University is proud of its long-standing commitment to quality liberal arts education and public service. Founded by the Felician sisters of Livonia as Presentation Junior College in 1937, in 1947 it was renamed Madonna College and incorporated as a baccalaureate institution. It became coeducational in 1972, initiated its first graduate program in 1982, and achieved University status in 1991. In 2003, MU absorbed the students and selected programs of St. Mary's College of Orchard Lake

Celebrating nearly 70 years of academic excellence, Madonna University maintains its tradition as an independent Catholic Franciscan University. A pioneer in opening its doors to both older and younger adults with divers economic, religious, social, and cultural backgrounds, the University remains committed to its belief in the spiritual, educational and service oriented mission: Education for truth, goodness, and service.

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# MESSAGE FROM THE President's Dr. Paulson Mathew Chunkapura

Dear Students,

Warm greetings and a hearty welcome to the London American City College, United Arab Emirates, the exclusive partner Institution of America's reputed Madonna University's online degree programs in the UAE. Our college is the most popular and the most dynamic global educational institution of higher learning and is the number one college run by distinguished professors, which provides the most unique and the most innovative online US Bachelor's and Master's degree programmes in the UAE., which are exciting, stimulating and challenging for the young professionals of today's crisis-ridden global economy. Over the last 17 years, we have been providing the best quality American education to 6000 students of UAE from all walks of life at the most affordable fees.

The core value of our college is to honor and respect the dignity and rights of all individuals, support academic freedom and ethical and moral behavior based on truthfulness and honesty, integrity, and fairness, and respect for diversity. Our first and foremost commitment is to the success of all students: their intellectual growth and development as well-trained and skillful individuals, their confidence, and their life-long devotion to the common good and the welfare of others. We will develop in our students intellectual, spiritual, personal, and professional values and virtues and will help them to contribute meaningfully to the lives of others.

While other Universities produce graduates, LACC produces global business leaders & star managers. LACC's students have distinct advantages and a clear edge over other students and a greater value in the global job market due to the high global value and the a credibility of the Madonna University's degree programs, which are recognized worldwide. Our students can also easily transfer their credits to all American, Canadian, Australian, European, and Indian Universities and can migrate to any part of the world for taking up challenging and well-paying jobs in renowned global corporations.

## **Professor Dr. Paulson Mathew Chunkapura**

*M.A (Economics), MBA (Appolos), MBA (MKTG),  
USA PGDMS (UK), DBA (USA), Ph.D.(Economics),  
D.Litt(USA), DPA(MU, USA), DBA(Europe)*





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## MESSAGE FROM DEAN & MANAGING DIRECTOR

### Prof. Dr. Kaup Mohamed

**Ph.D., DBA(AU-USA), DBA (MU-USA), D.Litt. (USA),**

**D.Ed. (EUR.), DPA(AIU), PGDMS (UK), FMRP**

**Vice Chancellor, London American University College - Zambia**

**Dean and Managing Director, London American City College - UAE**

Dear Career Achievers,

Let me quote Sir P. Sidney, "Nothing is achieved before it be thoroughly attempted."

Right career inception is imperative in life. Quality is a state of mind. It warrants a difference in approach through extra dimensions, a sense of reliability, tolerance, and respect. In a global scenario, thinking quality is a key to success. Students aspiring for quality educational careers/qualifications should opt for Madonna University (MU) where the career inputs/opportunities are immersed to handle the varied international portfolio. The students who are pursuing Madonna University's Online programs are represented by various nationalities in the UAE. Teamwork and online examination assessment by Madonna University's Online Professors, Moderators, and External Examiners nominated by the MU are an integral part of the University's pedagogical approach. It develops multicultural attitudes as currently sought by the global environment. Our online BS and MBA programs provide a solid academic foundation in the modern business arena and allow students to develop their own personal strategies for success in a competitive environment. I wish to heartily welcome you to the era of continuing excellent education and creative interactions through MU's career path.

We aim at providing international quality education to meet the global standards, enabling paradigm shift in the thoughts of the students in the contemporary business environment and fostering creativity.

We develop a lantern which lead to knowledge, innovation & potential energy by enhancing the 3 Ps. Viz. Professionalism, Productivity and Protectiveness and adopting the best teaching methodologies such as management exercises, case studies & applications, presentations, analysis of current affairs, quality lectures, study tour to USA, technical visit to industries, management quizzes, internships, project preparation, role plays, simulation management games, video shows, workshops, etc. We create a successful industrious person ready to take the challenges in all walks of life.

The students should opt to join an institution where they offer quality education supported by distinct qualified professors, congenial learning process and environment, accredited programs and acceptability of transfer of credits globally. We transform your goals into reality, creating values for the organization. Finally, I trust that all of you will accept and greatly appreciate and support MU in building a highly competitive reputation as the best world educators. Your success is our success. "Success is never ending, failure is never final" -a quote of Robert H., Schuller.

**Wishing you a rewarding Academic Career..!**



# LACC ACCREDITATIONS



**International Accreditation Council for Business Education (IACBE), Kansas, USA**



**European Council for Business Education**

**European Council for Business Education (ECBE) Brussels ,Belgium**



**ACCREDITATION SERVICE  
for  
INTERNATIONAL SCHOOLS,  
COLLEGES & UNIVERSITIES**

**Accreditation Service for International Schools, Colleges & Universities (ASIC), UK**



Accredited By:

**IAO**  
HOUSTON U.S.A.

**International Accreditation Organization  
Houston, USA**

# EDUCATIONAL MEMBERSHIP



**ACCREDITATION  
COUNCIL FOR  
BUSINESS SCHOOLS  
AND PROGRAMS**

**Educational member of the Accreditation Council for Business School and Programs (ACBSP), Kansas, USA**

# DISTINCTIVE FEATURES OF LACC

Accredited By IACBE, ASIC, ECBE & IAO.

01

Provides accredited qualifications from America's best institutions.

02

Offers maximum areas of specialization in Bachelor's & Master's programs.

03

All our programs are taught by outstanding Professors with doctoral degrees.

04

Visits for various companies for Internships, Trainings & Placements.

05

Internship linked assignments.

06

Presentation to enhance students knowledge.

07

Live projects mentored by industry professionals.

08

Workshops, Seminars, Certificate courses, & Expert lectures on latest trends & technologies.

09

Rich Collection of Library resources.

10

LACC



# PROGRAM OFFERED

## Bachelor's Degree Programs

- BS (HONS) IN INTERNATIONAL BUSINESS & ECONOMICS
- BS (HONS) IN ACCOUNTING
- Specializations offered depend on the approval of the University.
- The availability of the programs, and the number of students opting for each specialization.
- Bachelor's Degree programs offered via Online mode of learning.



**BS (HONS)**

## MBA Programs

The MBA is the chief educational qualification for anyone interested in developing and accelerating the widening of the scope of a career in Business, Banking, Finance, Marketing, Computer Science, Management Information Systems, Travel & Tourism, and Quality Management. Madonna University's MBA program helps students to become star managers with excellent financial rewards.

Our MBA program gives you the opportunity to develop an in-depth understanding of business and management practices improve your personal skills in the core areas of business, economics, finance, accounting, information systems, computer science, marketing, and management, and enhance the scope and potential of your career along with your earning ability.

We ensure that once you have successfully completed the MBA Program of Madonna University, you will have developed the necessary skills required to have the potential to make a significant contribution to the management information and communication technology of any organization.



- MBA (GENERAL)
- NON-PROFIT LEADERSHIP
- OPERATIONS & GLOBAL SUPPLY CHAIN MANAGEMENT
- QUALITY MANAGEMENT



# MADONNA UNIVERSITY

## President's Visit





# MADONNA UNIVERSITY GRADUATION





# GRADUATION CEREMONY



# IFTAR PARTY





# CULTURAL FESTIVALS



# INDUSTRY VISITS - INTERNSHIP





# PLACEMENTS





# PEDAGOGY

**Blended Learning**

**Well-Knit Libraries**

**Classroom Activities**

**Placements**

**Well-Knit Classrooms**

**Peer Learning**

**Role Play**

**Group Discussions**

**Internships**

**Demonstration**

**Webinars**

**Workshops**

**Field Trip**

**Projects**

**Case Studies**

# CONNECT WITH US

## LONDON AMERICAN CITY COLLEGE

### UAE

**FUJAIRAH FREEZONE,**  
**FUJAIRAH, UAE**  
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**Email :** icbest@lacc.ae

#### AL TAAWUN BRANCH 2

Tejara 2, Opp Expo Center, Sharjah, UAE.  
**Phone :** +971 6550 8199  
**Email :** shams@lacc.ae

#### BUSINESS CENTER - DUBAI

**Phone :** +971 52 7910854  
**Email :** info@lacc.ae

#### BUSINESS CENTER - RAK

**Phone:** +971509817636  
**Email :** info@lacc.ae

### OUR SISTER CONCERNS

**ICBEST, Gulf Information &  
Resource Center**  
**SAIF Zone, Sharjah, UAE**  
**Phone :** +971 65578806  
**Email:** icbest@lacc.ae

**World of Knowledge Management  
Development Center**  
**Dubai, UAE**  
**Phone :** +971 43377988

### REPUBLIC OF ZAMBIA

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